

Oryx

Oryx Category (50, 100 JOD and above)

The oryx is considered one of the most remarkable and extraordinary ungulate species in the Arabian culture. In the 1950's this creature was extinct from the wilderness in Jordan, however, an extraordinary long-term initiative commenced by the RSCN was established to re-introduce this species to the Shau-mari Wildlife Reserve. The Arabian Oryx is the national animal of Jordan, thus this category's name was chosen as such because of the importance of the projects it includes.



Oryx Category's Sponsor Benefits:

As a sponsor of one of the RSCN's programs and projects listed in the Oryx Category, the sponsoring party will not only be publicly demonstrating their support for nature conservation, but will also be receiving the following benefits:

- Tax deduction for the whole amount of fund.
- Sponsor's logo to be placed on all project-related publications (invitations, posters, t-shirts, etc.)
- Media coverage through press releases in local press, radio and TV stations, the RSCN's Website, newsletters, and social media channels.
- Sponsor's logo to be placed on the RSCN's and Wild Jordan's Websites under "Friends and Sponsors" section.
- Sponsor recognition at the RSCN's annual general assembly meeting and planned annual members' events.
- The sponsor's name will be added to the donors' panel under the title, "RSCN Supporter," at the entrance of the RSCN or the reserve for which the sponsored project belong.
- Special 20% discount on the RSCN/Wild Jordan Nature Shop's high quality handicrafts produced by local women residing in and around our nature reserves, including customized products for the sponsor's giveaway needs for one year.
- Special 20% discount on the RSCN's eco-tourism services provided at the nature reserves for the sponsor's corporate trips for one year.
- Honorary memberships.
- The sponsor's business name or logo prominently displayed in advertisements, including "Thank You" ads through our members and friends database, which includes more than 10,000 subscribers.
- Access to a training room once a year free of charge in one of the RSCN's sites.
- Recognition and awarding at the RSCN's Donors Awarding Event.
- Volunteering opportunities for the sponsor's staff in executing the sponsored project.



Strengthening Jordan's Fund for Nature (50,000 JOD)



Recognizing the need to push ahead as quickly as possible with further designations in response to the enormous development pressure evident throughout the Kingdom, the RSCN is poised to establish an additional 3 protected areas over the next 3 years.

With the establishment of these 3 new protected areas, the land area under the RSCN's management will more than double — growing from 1,000 kilometers-squared to 2,160 kilometers-squared. Consequently, recurrent management costs will escalate. The estimated increase in the annual financial burden for the RSCN is approximately 1,400,000 JOD. While the organization will strive to offset these costs through an expansion of eco-tourism and private sector concessions, there will remain a significant shortfall that must be met by the RSCN's own resources.

For this reason, the RSCN wishes to strengthen its existing Endowment Fund to enable it to cope with its expanding protected area portfolio and maintain its dynamic socio-economic development program.





Launching a Branded Retail Store “Nature Shop” at a Strategic Location (80,000 JOD)

“ Launching a new Nature Shop at a strategic location such as a high end mall in Jordan will allow RSCN to target a new segment to market and sell RSCN's Wild Jordan Crafts, increasing sales and benefits for local community producers.





Wetlands Water Treatment System at Aqaba Birds Observatory (100,000 JOD)

“ The Aqaba Birds Observatory uses available open water surfaces at the Aqaba Water Treatment Station as rest areas for migratory birds on the main migration route between Africa and Northern Europe and East Asia. These pools of treated open water are used by various kinds of birds landing at the Station for nourishment and as a rest area.

The Observatory is looking to assign a unit specialized in wetland water treatment systems to improve the quality of the water bodies in the Observatory for several purposes: to improve habitat quality, rehabilitation of the forest, and create places for educational programs and local community activities which require better treated water than the existing quality.

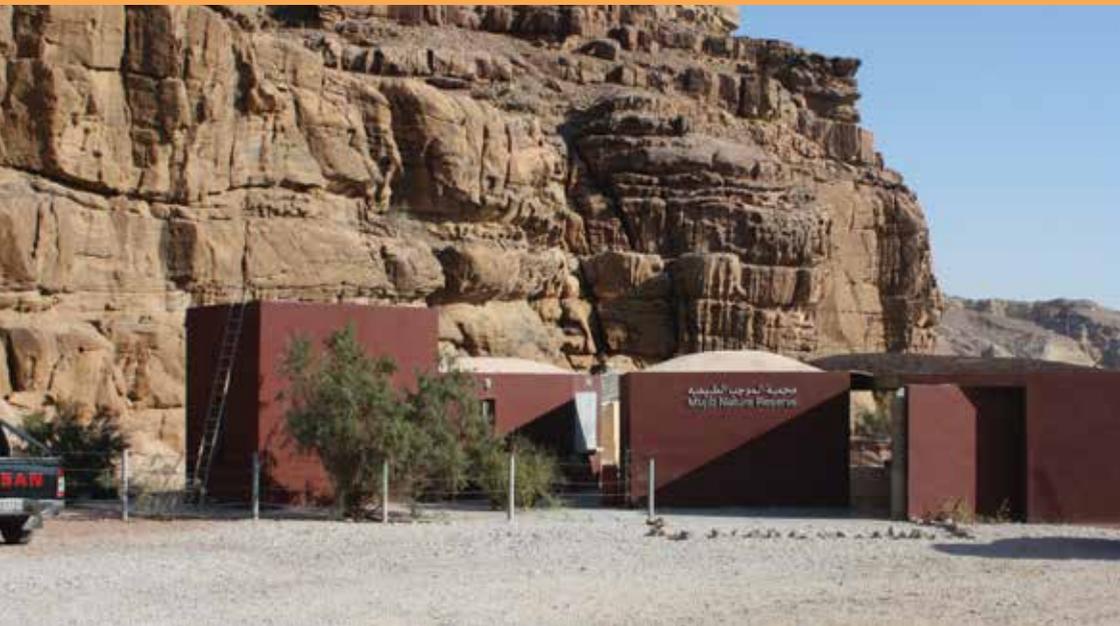




Development of the Mujib River Eco-Tourism Facilities (200,000 JOD)

“ With its spectacular gorge and waterfalls, the Mujib River Canyon has become one of the most well-known eco and adventure tourism sites in Jordan. In 2010, it attracted over 25,000 visitors - both international and Jordanian - and generated 80,000 JOD in revenue for the Mujib Nature Reserve, as well as 35 jobs for local people. In total, tourism contributed approximately 70% of the running costs of the whole Mujib Reserve, an area of some 220 kilometers-squared.

As a result of Mujib’s popularity, the Visitor Reception Complex no longer has the capacity to cope with either the existing volume of tourists, or likely future demands. The RSCN is looking to modify and expand this complex at the base of the Mujib Canyon to enable it to accommodate current and future tourist use and provide a better and safer visitor experience. This will involve the construction of new bathrooms, changing rooms, a cafeteria, a safety equipment storage room, and a visitor’s information area. By revitalising the complex in this way, it will enable the RSCN to generate more conservation and community benefits from tourism at Mujib.





Development of Eco-tourism in the Dibeen Forest Reserve (250,000 JOD)

“ The Dibeen Forest Reserve receives thousands of visitors during the weekends of the spring and summer seasons as it is one of the few natural forests in north Jordan that has the basic facilities and infrastructure. The large number of visitors to the park is threatening the natural Aleppo pine forest, which represents the furthest boundaries of such forest in the southern hemisphere.

Therefore, there is an urgent need to develop an alternative picnicking site outside of the Dibeen Reserve, which would minimize the impact on the natural eco-system within the protected area. The new picnicking site would be developed in partnership with local community representatives in order to create viable financial and marketing opportunities for their products, activities, and awareness programs.

